

The Small Business Planner

"The Small Business Planner" is the most comprehensive book available to assist entrepreneurs in avoiding costly mistakes. Starting a new business? There is a complete check list with detailed Do's and Don'ts. Do you want to generate revenue? Almost half of the book is dedicated to Marketing with tips and methodology that really work starting with the ten most common marketing mistakes. The author introduces his own unique planning model that is sure to help you gain customers and competitive advantage. Financial Management, Developing Effective Web Sites, Employee Relations, and Contingency Planning - "The Small Business Planner" has it all! Includes numerous formatted planning and financial templates on companion web site.

